## **BUSINESS CENTER DATABASES FOR INDUSTRY RESEARCH**

If you're looking for	then use
<ul> <li>Industry revenue, outlook, competitive landscape, key operating conditions,</li> <li>Trends, challenges, and opportunities</li> <li>Product segments</li> <li>Market segments</li> </ul>	IBISWorld First Research Business Insights Essentials* Plunkett Research Online* Statista* S&P Capital IQ
Industry statistics	Statista* SimplyAnalytics* Plunkett Research Online* IBISWorld
<ul> <li>Industry and company SWOT Analyses</li> <li>Company news and summaries</li> </ul>	Business Source Complete* Business Insights Essentials* IBISWorld
<ul> <li>Detailed company financials, annual reports, and filings</li> <li>Equity reports</li> <li>Supply chain</li> </ul>	MergentOnline Value Line Research Center* S&P Capital IQ
• Products	IBISWorld Plunkett Research Online*

<sup>\*</sup> Available from home with an NYPL library card